



CLFP

CALIFORNIA LEAGUE OF FOOD PROCESSORS

The Voice & Advocate for
California's Food Processing Industry



Our Mission

The California League of Food Processors (CLFP), founded in 1905, is a not-for-profit trade association representing food processors with production facilities located in California. Our primary purpose is to promote a favorable environment for the strength and continued growth of the entire industry.

The Value of CLFP Membership

CLFP is your advocate in Sacramento, monitoring and analyzing key legislation and regulations and effectively representing your interests. We are your “eyes and ears” in the Capitol and your go-to resource for a wide range of issues. To be most effective in the public policy arena, the food processing industry must work together; we need your voice and participation in CLFP.

As a member of CLFP, you will have opportunities to meet with your peers who are working for some of the finest food companies in the world. The exchange of ideas and information among our members is one of the valuable benefits of participation in this association.

We are confident that you will recognize the value of membership in CLFP and hope you will join our team.

What Our Members Have to Say...

"We at Pacific Coast Producers (PCP) have found CLFP to be an extremely valuable asset and ally in our business. CLFP regularly updates the industry regarding issues pending at the Legislature and administrative level so we are aware of the new issues and concerns for our operations. CLFP has been instrumental in shaping legislation on behalf of the entire community of food processors in this state. We at PCP highly value our relationship with CLFP and would recommend membership to others."

– **Mona Shulman, Pacific Coast Producers**

"The League has consistently provided a vehicle for us to meet and work with other industry participants, plus a high level of expertise and performance in government and regulatory affairs. We sincerely value the League, and particularly the staff of superb individuals who provide the talent, commitment, and effort to get things done."

– **Chris Rufer, The Morning Star Packing Company**

"As a member of CLFP for 40+ years, the leadership and staff of the League have professionally represented our industry before the state Legislature and regulatory agencies with resources not available internally to us. At times we have been faced with government red tape on issues specific to our company and industry and the League has always stepped forward to help us achieve a positive solution. The League is our eyes and ears at the Capitol and their contribution to our industry is 'priceless.'"

– **Ken Wienholz, Bell-Carter Foods**





Membership Structure

MEMBERS Our membership includes international and national brands, private label and institutional suppliers, and family-owned food processing businesses. The operations include canners, freezers, dryers, dehydrators, dairy processors, and facilities that produce a wide array of snack foods, juices, sauces, olive oils, and specialty food products. These firms collectively operate more than 150 processing plants located throughout California.

In addition to our processor membership, about 250 affiliate members—industry suppliers—are included as important participants in CLFP and are an integral part of the multi-billion dollar food industry in California.

BOARD OF DIRECTORS CLFP is a member-driven and member-focused organization. Our Board of Directors establishes the strategic goals and priorities of the organization, provides direction to staff, and ensures that members receive the attention and service they need. Every food processing company has a seat on the Board and is encouraged to participate.

Legislative Activities

CLFP is the one statewide food processing organization in California that is focused specifically on protecting the interests of the food industry before all branches of state government. California has the most complex and challenging state regulatory environment in the U.S. CLFP is structured and staffed to help you effectively comply with requirements and plan for the future.

CLFP maintains a daily presence in the halls of state government. When the Legislature is in session, our staff is actively analyzing proposed bills, providing detailed testimony, and meeting with lawmakers to explain the ramifications of their actions on the state's food processing industry. The focus is on ensuring that **your** concerns are heard in the Capitol.

CLFP CAPITOL DAY CLFP sponsors our annual Capitol Day to provide members with the opportunity to meet with their state representatives and key regulatory officials to discuss issues. Our industry has a great story to tell in terms of jobs and income created across California, and it is important that elected officials hear about your contributions to your community and your perspectives on key legislation.

Committees

Several active policy committees are the backbone of CLFP. Experts from member companies come together with our experienced staff to identify emerging issues and to recommend policy actions for consideration by the Board of Directors. Committee membership is open to all processor and affiliate member companies, and some of our key committees include the following:

LEGISLATIVE AFFAIRS COMMITTEE The most important function of CLFP is to effectively represent the interests of food processors at all levels of state government. The committee works with staff to set legislative priorities, evaluate bills proposed in the Legislature, and identify potential coalition partners. The committee also helps to coordinate CLFP's annual Capitol Day and ensures that CLFP has clear and consistent policy messages.

ENERGY RESOURCES COMMITTEE This committee is actively involved with a wide range of energy issues in California, including rate setting proceedings before the Public Utilities Commission, energy efficiency programs, demand response tariffs, and research programs. The prime objective is to ensure that food processors receive fair and reasonable rates and obtain reliable quality service.

ENVIRONMENTAL COMMITTEE California has one of the most rigorous environmental regulatory regimes in the nation, posing significant challenges for food processors. This committee closely monitors the myriad of regulations and proposed legislation regarding air quality, greenhouse gas emissions, wastewater, byproduct management, solid waste recycling, and toxics.

FOOD SAFETY, NUTRITION, AND LABELING COMMITTEE

This committee actively monitors federal and state laws and regulations and provides timely issue updates to CLFP members. The committee's objective is to ensure that regulatory agencies use sound science when reviewing public health risks and avoid unnecessary product labeling requirements.

LABOR AND EMPLOYMENT COMMITTEE This committee tracks labor regulations, worker health and safety, and workers' compensation. The committee promotes sharing of worker safety best practices programs.

AGRICULTURAL PRODUCTION COMMITTEE Industry experts in agricultural production address a variety of issues related to agricultural technology, crop protection and food safety. This committee provides technical analysis on pesticide issues along with other issues that affect the growers who supply raw products to the food processing industry.



Key Issues & Accomplishments

- » **CLFP has participated in numerous energy rate cases** before the California Public Utilities Commission to fight for fair and reasonable rates for food processors.
- » **CLFP is leading a statewide business coalition** regarding regulatory reform to ensure agencies adhere to established administrative procedures, use a transparent rulemaking process, base decisions on facts and applied knowledge, and conduct thorough economic impact analysis when developing new regulations.
- » **CLFP works closely with the California Department of Public Health** regarding issues related to food safety inspections, regulations, and standards.
- » **CLFP has been actively representing the interests of food processors** regarding the California Air Resources Board's new greenhouse gas climate change regulations.
- » **CLFP has worked closely with the San Joaquin Valley Air Pollution Control District** to ensure new boiler emissions regulations are based on sound science and can be implemented in a cost-effective manner.
- » **CLFP has actively opposed legislation to ban BPA in food packaging**, and opposes a Proposition 65 listing for BPA and other compounds where the purported risks to public health are not based on proven science.
- » **CLFP continues to press the legislature and regulatory agencies** to ensure the taxes and fees assessed on food processors are fair and consistent.
- » **CLFP has been leading a statewide industry coalition** to oppose onerous and unreasonable new storm water permit regulations proposed by the State Water Board.
- » **CLFP participated in a Department of Water Resources statewide task force** regarding water conservation at commercial and industrial facilities to prevent unreasonable new mandates.
- » **CLFP has worked with the Board of Equalization** to resolve tax issues affecting food processors.
- » **CLFP has partnered with energy utilities and the California Energy Commission** to promote energy research projects and help processors participate in energy-efficiency programs.
- » **CLFP has actively lobbied for truck weight reform** and preserving the federal hours-of-service regulation for seasonal agricultural haulers.
- » **CLFP actively monitors OSHA and labor regulations.**



Nutrition Facts





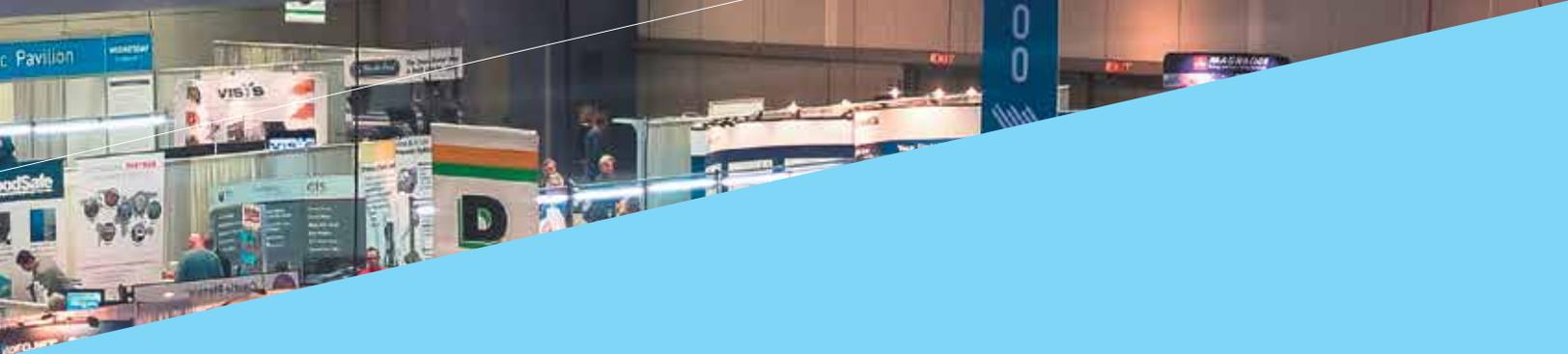
Food Processing Expo

Food Processing Expo, CLFP's annual trade show held in Sacramento, is the largest trade show in California devoted exclusively to food processing. Key decision makers from numerous states and several international countries attend the event. The purpose of the Expo is to bring the industry together by offering a trade show floor with over 200 exhibits featuring machinery, equipment, supplies, services, and innovative products for the industry. In addition to the exhibits, the Expo includes workshops, guest speakers, and networking events to ensure there is something of interest for **everyone** in the food processing industry.

Scholarship Program

CLFP is committed to fostering the education of California's youth through providing a number of scholarships to deserving students, including the children of member companies. Hundreds of California college students have benefited from this valuable program. Funding for the program is obtained from our annual fall **Supplier Host Council Golf Tournament** and annual **Silent Auction**. Both of these popular events are great networking opportunities that support a great cause.





CLFP Publications

TAKE FIVE Published bi-weekly, this timely publication keeps our Board of Directors informed regarding current legislative and regulatory issues and industry events.

IN THE VIEW Our monthly e-newsletter is distributed to all of our members and provides in-depth coverage of some of the policy issues that CLFP is tracking.

FOOD FLASH This weekly e-publication provides summaries of food industry news articles obtained from a wide range of publications.

NEWS & VIEWS CLFP's semi-annual magazine is distributed to nearly 1,000 food industry professionals. The publication includes member profiles, industry news, and regulatory actions, along with an update regarding key legislation.

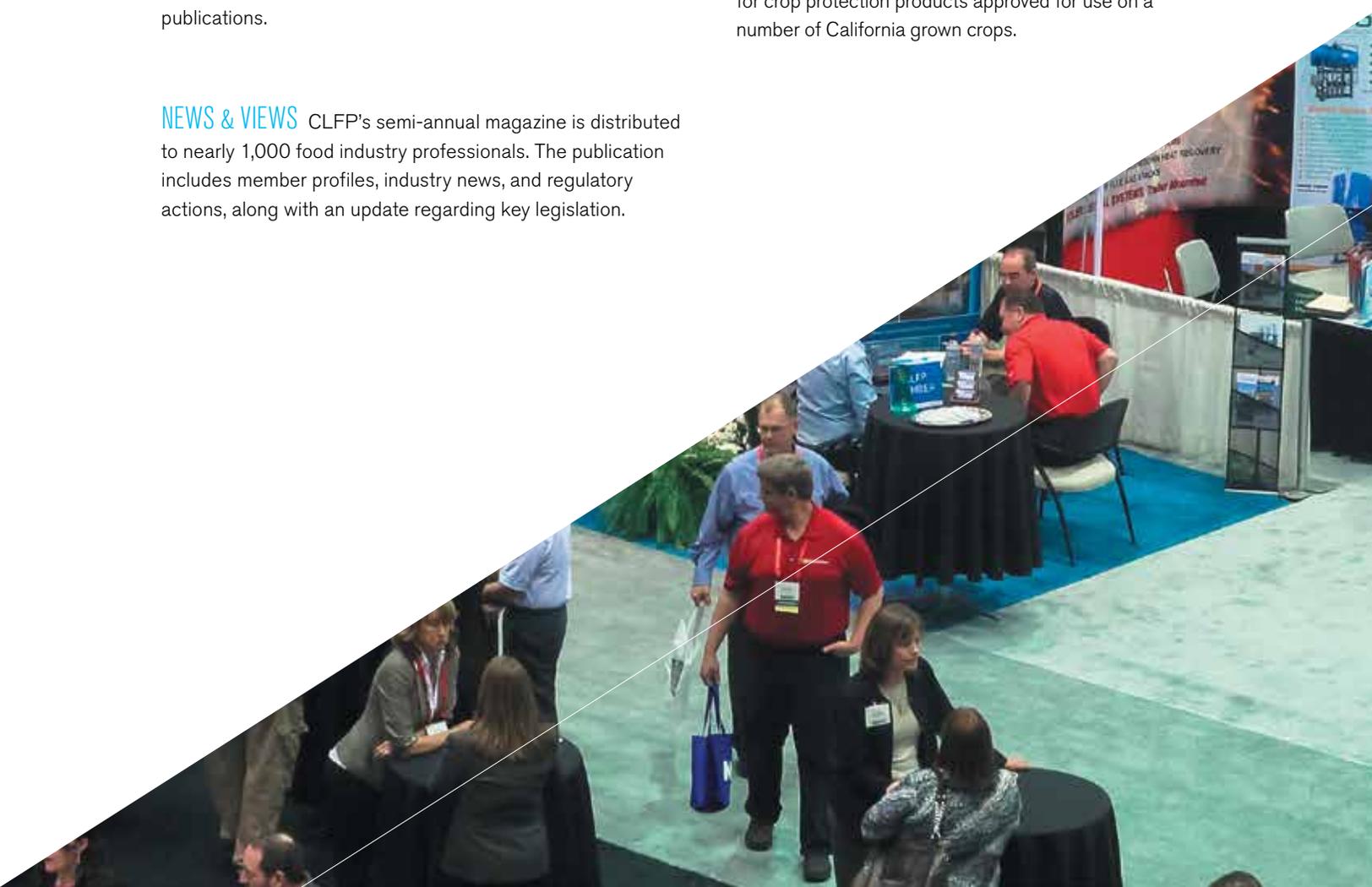
CLFP WEB SITE www.clfp.com

Our site keeps members abreast of industry news and events.

MEMBERSHIP AND COMMITTEE DIRECTORY

All CLFP members receive a copy of our membership directory to help them find colleagues, customers, and service providers.

PESTICIDE LIST The CLFP Agricultural Production Committee maintains and updates the CLFP Pesticide List Database, which the industry uses to verify the registrations and tolerances for crop protection products approved for use on a number of California grown crops.



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