

Advertising Rates



California League of Food Producers Magazine

The *California Food Producer* magazine is published in the spring/summer and fall/winter by the California League of Food Producers (CLFP.) Each issue has a specific theme and features interviews, articles and updates on industry issues and CLFP activities. Distribution is 1,000+ to food processors throughout California and beyond. To purchase an ad visit <https://my.clfp.com/Shop/Advertising>. Questions? Contact Lisa Jager at lisa@clfp.com or at (916) 640-8150.

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|--|--------|
| <input type="checkbox"/> 2 Page Spread | \$1400 |
| Bleed: 17" x 11.125" | |
| Live: 16.75" x 10.875" | |
| <input type="checkbox"/> Full Page | \$900 |
| Bleed: 8.625" x 11.125" | |
| Live: 8.375" x 10.875" | |
| <input type="checkbox"/> 1/2 Page Spread | \$950 |
| Bleed: 17" x 5.6875" | |
| Live: 16.75" x 5.4375" | |
| <input type="checkbox"/> 1/2 Page (Horizontal) | \$600 |
| 7.375" x 4.6875" | |
| No Bleed | |
| <input type="checkbox"/> 1/2 Page (Vertical) | \$600 |
| 3.5" x 9.875" | |
| No Bleed | |
| <input type="checkbox"/> 1/4 Page | \$400 |
| 3.5" x 4.8125" | |
| No Bleed | |
| <input type="checkbox"/> Business Card | \$250 |
| 3.5" x 2" | |
| No Bleed | |

Advertisement Specifications

Publication printed with 100% vegetable based inks at 200 line screen. Saddle stitch with final trim size of 8.375" x 10.875". FSC certified printer and stock. Advertisements will be printed in full color. You may submit ads in the following formats:

- .pdf, .eps, .psd, .indd, .ai, .tiff
- 300 dpi or higher resolution artwork preferred

Email your artwork to: Lisa Jager, lisa@clfp.com

Additional Rates:

| | |
|--|-------|
| Prime Ad Space (Full-Page ads only) | \$200 |
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- Front Inside Cover
- Back Inside Cover
- Back Cover

Prime ad space is reserved on a first-come, first-served basis with previous publication's cover advertisers given first option for prime ad placements.