



CLFP Expo & Showcase of Processed Foods

January 31 & February 1, 2012

Sacramento Convention Center

Exhibitor Application and Contract

Exhibitor Contact Information (for CLFP management use only)

Company:		
Contact:		
Address:		
City:	State:	Zip:
Country:		
Phone:	Fax:	
Email: (Required)		
Website:		

1. List companies you would prefer NOT to be near:

2. Exhibitor Badges

Exhibitors are entitled to five complimentary badges for every 10' x 10' booth reserved and a complimentary registration form for all invited food processor guests. If badge allotment is exhausted and additional badges are needed, they may be purchased at a price of \$25 each. All exhibitor booth staff and show attendees must register online to receive a badge.

3. Badge Registration

All booth personnel must be registered online for an entrance badge. Submitting this contract does not register you for a badge.

Registration will open the end of October 2011 and can be accessed online at www.clfp.com. Exhibitors who have applied for a booth will receive an email with attendee/booth staff badge registration instructions. If you do not receive this email by November 15, 2011, please contact Alissa Dillon at Alissa@clfp.com.

Booth Information

CLFP Affiliate Member - Exhibit Booth Rates

10' x 10' Booth	\$1,200
10' x 20' Booth	\$2,300
10' x 30' Booth	\$3,450
10' x 40' or 20' x 20' Booth	\$4,400
20' x 30' Booth	\$6,300
20' x 40' Booth	\$8,400

Non-Member - Exhibit Booth Rates

10' x 10' Booth	\$1,400
10' x 20' Booth	\$2,700
10' x 30' Booth	\$4,050
10' x 40' or 20' x 20' Booth	\$5,200
20' x 30' Booth	\$7,500
20' x 40' Booth	\$10,000

Booth Size Request (Please check one)

- | | |
|------------------------------------|------------------------------------|
| <input type="checkbox"/> 10' x 10' | <input type="checkbox"/> 20' x 20' |
| <input type="checkbox"/> 10' x 20' | <input type="checkbox"/> 20' x 30' |
| <input type="checkbox"/> 10' x 30' | <input type="checkbox"/> 20' x 40' |
| <input type="checkbox"/> 10' x 40' | |

Booth Number Preference

1st: _____ 3rd: _____
 2nd: _____ 4th: _____

**Please see booth assignment terms and conditions on page 2*

4. Terms & Conditions and Exhibitor Rules & Regulations

Listed on page two are the terms and conditions and exhibitor rules and regulations which must be read and signed for below.

I am authorized to sign this Exhibitor Application and Contract Form on behalf of Exhibiting Company and I have read and understand the Exhibitor Application and Contract Form and agree to be bound by all of its terms and conditions and rules and regulations.

Authorized Signature: _____

Date: _____

Payment Information

Total Due: \$ _____

Payment Type: *Invoice *CLFP Affiliate Members Only / No Invoicing After 12/1/11 Check AMEX MC Visa

Credit Card Number: _____ Exp. Date: _____ CCV #: _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip: _____

I am the authorized signer on the credit card provided. I authorize CLFP to charge my credit card for exhibit space fees. I agree to pay the above total amount according to card issuer agreement.

Print Name (as it appears on card): _____

Signature: _____ Date: _____

Please make checks payable to: California League of Food Processors or CLFP

Please remit application, contract & payment to: 1755 Creekside Oaks Dr., Ste. 250, Sacramento, CA 95833 or fax to (916) 640-8156

For questions contact: Alissa Dillon at (916) 640-8150 or alissa@clfp.com

EXHIBITOR TERMS AND CONDITIONS

SHOW MANAGEMENT is CALIFORNIA LEAGUE OF FOOD PROCESSORS, 1755 Creekside Oaks Drive, Suite 250, Sacramento, CA 95833 USA (916) 640-8150, Fax (916) 640-8156, Email Alissa@clfp.com.

ELIGIBLE EXHIBITS: SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the tradeshow and reserves the right to reject, evict, or prohibit any exhibit in whole or in part, or any exhibitor, or his/her representatives, with or without giving cause.

BOOTH CANCELLATION/REDUCTION: In the event of cancellation, California League of Food Processors (CLFP) shall have the right to use said space to suit its own convenience, including selling the space to another exhibitor, without any rebate or allowance to the cancelled exhibitor. CLFP assumes no responsibility for having included the name of the cancelled exhibitor or descriptions of products in the show program, magazines, brochures, or other materials.

(1) The exhibitor shall give CLFP notice in WRITING of intention to cancel or withdraw from the show, or reduce booth size. (2) In the event the said notice for cancellation or withdrawal is post marked on or before December 2, 2011 and received by CLFP, a full refund will be issued, less a \$100 administration fee. If said notice is for booth size reduction, a refund will be given for the difference in booth price. (3) In the event the said notice is post marked after December 2, 2011 and received by CLFP, the exhibitor shall be obligated and agrees to pay the total cost of space assigned whether said notice be for cancellation, withdrawal or booth size reduction.

BOOTH ASSIGNMENTS: Booth space will be assigned first to previous year's exhibitors. Previous year's exhibitors will be broken in five groups based on a point system and within each group booths will be assigned in the order of when agreement form and payment are received and time-stamped by SHOW MANAGEMENT. Assignments will be made with due regard to the preference of exhibitor. SHOW MANAGEMENT does not guarantee any company will receive the same location as was assigned in prior year. Following a specified deadline, all remaining booth space will be released to first-time exhibitors. SHOW MANAGEMENT reserves the right to make final determination of all space assignments in the best interest of the show. SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor's location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

BOOTH ASSIGNMENTS: No exhibitor will assign, sublet or share the space assigned without the knowledge and written consent of SHOW MANAGEMENT and the submission of the Additional Exhibiting Company Registration Form.

LIMITATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or his representative, performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor shall hold any social event, hospitality suite, meeting or demonstration to which attendees are invited that are in conflict with the official Show schedule. In addition, ANY such activities may not take place outside the official Show schedule without the express written permission of the Convening Organization(s).

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY and VIDEOTAPING: Music and audiovisual devices with sound are permitted only in those locations designated by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other exhibitors. No photography, videography or sketching is allowed on the tradeshow floor unless written approval is given by SHOW MANAGEMENT.

COPYRIGHT LAW: No copyrighted music may be played or sung in the exhibition area in any fashion (including, nor limited to background music on video or audio presentations) without obtaining appropriate licensing. The exhibitor shall indemnify SHOW MANAGEMENT, the Convening Organization(s) and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

SECURITY: Although security services will be furnished, SHOW MANAGEMENT can not and will not be responsible for damage to, loss and/or theft of property belonging to any exhibitor, its agents, employees, business invitees, visitors or guests.

APPLICABLE LAWS: This contract shall be governed by the laws of the State of California. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

LIMITATION OF LIABILITY: The Exhibitor agrees to make no claim for any reason whatsoever against SHOW MANAGEMENT, the Convening Organizations, their officers, directors, employees, agents and authorized representatives, the facility/hotel, Official General Service Contractor, for any of the following:

- loss, theft, damage to goods, or injury to himself, his employees, or attendees while in the exhibition area, nor any consequential damage to his business for failure to provide space for the exhibit or for the failure to hold the event as scheduled. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save harmless all parties from claims, losses, damages to persons or property, government charges for fines and attorney's fees related to the use of the exhibition premises or part thereof. In addition, Exhibitor acknowledges that neither SHOW MANAGEMENT nor the Convening Organization(s) maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property insurance covering such losses by Exhibitor.
- The ABOVE-CITED REGULATIONS as well as all conditions stated in the Exhibitor Prospectus and exhibit application become a part of the contract between the Exhibitor and the Convening Organization(s).

INSURANCE: All property of the Exhibitor is understood to remain under its custody and control in transit to and from or within confines of the Facility. SHOW MANAGEMENT does not maintain insurance covering Exhibitor's property.

FORCE MAJEURE: In the event the Facility or any part of the exhibit area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control, or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

TERMINATION OF RIGHT TO EXHIBIT: SHOW MANAGEMENT reserves the right to terminate without notice an exhibitor's right to exhibit if an exhibitor or any of their representatives, fail to observe the conditions of this contract, or in the opinion of the SHOW MANAGEMENT, or they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

ADDENDUM: SHOW MANAGEMENT reserves the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all exhibitors will be notified of such changes.

EXHIBITOR RULES AND REGULATIONS

BOOTH CONSTRUCTION & SHOW SERVICES: Standard booths are limited to 8 foot high background drapes and 3 foot high side drapes. Maximum height of exhibit is 8 feet and may extend only one-half of the booth depth from the back wall. Height in the front half of the exhibit space cannot exceed 4 feet. Booths shall not obstruct other exhibitors or aisles. Please refer to **Booth Height Restrictions Form** for detailed information on all booth types. Carpeting (if facility is not carpeted), decorations, furniture, signs and electrical connections are available to the Exhibitor through the Official General Service Contractor, who will bill the Exhibitor directly. SHOW MANAGEMENT is not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor.

BOUNDARIES: All parts of all exhibits must be exhibited within Exhibitor's assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

INSTALLATION, SHOW AND DISMANTLEMENT: Exhibitor agrees to comply with assigned installation, show and dismantle days and hours as outlined in the Exhibitor Prospectus. Exhibits may not be removed from the Facility until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits must be removed from the hotel/facility when specified in the Exhibitor Prospectus. Any displays or materials left in booths without instructions will be discarded.

GENERAL SHOW POLICIES: Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. Canvassing the exhibit hall is strictly prohibited. The Exhibitor may not display signs that are not professionally prepared or that in the opinion of the Show Manager detracts from the appearance of the Show in any manner whatsoever. SHOW MANAGEMENT shall have sole control over all admission policies at all times.

CONFERENCE ACTIVITY APPROVAL

"Any conference activity or demonstration planned before, during or after the meeting by vendors (including but not limited to exhibitors, sponsors) that involve conference invitees, meeting attendees, delegates, and/or officers must be approved by the (Association). Generally such activities may not take place without pre-approval to maintain the educational integrity of the conference or meeting. Certain activities, once approved may warrant premium charges."

USE OF DISPLAY SPACE: A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. The use of the Convening Organization(s) logo on displays, signs, giveaways, promotions literature or other material is strictly prohibited unless specific written permission is granted. In addition, the use of the acronym of the Convening Organization must not be used on pre, at-show and/or post show promotional material unless specific written permission is granted. Use of any Convener, Sponsor or other logos is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage.

FDA APPROVAL/CLEARANCE: If an exhibitor intends to display, introduce or feature an article whose pre-market approval or clearance is pending from the US Food & Drug Administration, the exhibitor's material, and the exhibitor's personnel must disclose that such article has not received final FDA approval/clearance and clearly convey the status of such article consistent with such laws, rules and regulations administered by the FDA. The exhibit and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Exhibitors shall indemnify and hold harmless SHOW MANAGEMENT and the Convening Organization(s) from and against any and all costs, fees, expenses, penalties, damages and claims arising from exhibitor's failure to comply with all laws, rules and regulations (including those of FDA) applicable to such article, including any law, rule or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance.

UNION LABOR: Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.



CALIFORNIA LEAGUE OF FOOD PROCESSORS



JANUARY 31 & FEBRUARY 1, 2012 - SACRAMENTO CONVENTION CENTER

Pre-Expo Purchases

Why wait until you are on-site? Get ahead of the game and pre-purchase your tickets now!

All pre-purchased tickets will be available for pick-up at the on-site registration counters during scheduled registration hours.

• **Vegetable, Fruit & Nut Putting Contest (\$5/ticket)**

- Three putts per ticket.
- Putt one cherry tomato, one Brussels sprout and one walnut!

QTY		SUB TOTAL
_____	X \$ 5.00 = \$	_____

• **Scholle Trip Raffle Tickets (\$20/ticket)**

- Drawing held during the 2012 SHC Reception & Silent Auction.
- Must be present to win.
- Trip details available online at www.cfp.com starting September 2011.

_____	X \$ 20.00 = \$	_____
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Short on time? Like to make a donation?

• **2012 SHC Reception & Silent Auction Item Donation***

- CLFP can help you locate an auction item for your company to donate. Simply provide us with a \$ _____ dollar amount and we'll do the shopping.

• **Cash Donation to 2012/2013 CLFP Scholarship Foundation***

\$ _____

*The California League of Food Processors operates as a 501(c)(6) organization and contributions are not deductible as charitable donations for federal income tax purposes. Donations may be deducted as a business expense if they are "ordinary and necessary" in the conduct of the payers business.

COMPANY INFORMATION

Company: _____	Contact: _____
Address: _____	City: _____ State: _____ Zip: _____
Phone: _____	Email: _____

PAYMENT INFORMATION

Putting Contest	Raffle Tickets	Silent Auction	Scholarship Donation	GRAND TOTAL
Sub Totals: \$ _____	+ \$ _____	+ \$ _____	+ \$ _____	= \$ _____
Payment Type: <input type="checkbox"/> *Invoice (For CLFP Affiliate Members Only) <input type="checkbox"/> Check <input type="checkbox"/> AMEX <input type="checkbox"/> MC <input type="checkbox"/> Visa				
Credit Card Number: _____ Exp. Date: _____ CCV #: _____				
Billing Address (if different from above): _____				
City: _____ State: _____ Zip: _____				
I am the authorized signer on the credit card provided. I authorize CLFP to charge my credit card for 2012 CLFP Pre-Expo Purchases. I agree to pay the above total amount according to card issuer agreement.				
Print Name: _____ Signature: _____ Date: _____				
<i>(As it appears on card)</i>				

Please make checks payable to: California League of Food Processors
Please remit form & payment to: 1755 Creekside Oaks Dr., Ste. 250
 Sacramento, CA 95833
 or Fax: (916) 640-8156
 Email: Alissa@clfp.com

Questions?
 Alissa Dillon, Meeting & Events Mgr.
 Phone: (916) 640-8150
 Email: Alissa@clfp.com