

Biography



Jason Ryan Dorsey

The Gen Y Guy

Jason Ryan Dorsey delivers results. His talent is teaching business leaders front line-tested strategies and cost-effective actions that make a multigenerational workplace and marketplace a competitive advantage. The bottom line: Dorsey's clients learn how to decrease costs, increase innovation, and drive growth—in any economy.

Known as The Gen Y Guy®, Dorsey is a bestselling author, acclaimed speaker, and award-winning entrepreneur. He has been featured as a Gen Y expert on *60 Minutes*, *20/20*, *The Today Show*, *The View*, and in *Fortune* magazine as well as more than 100 additional media outlets. A proud member of Gen Y (who text messages his mom every day), Dorsey has delivered 1,800 keynote presentations around the world—consistently earning standing ovations from audiences as large as 13,000.

Dorsey's nontraditional path began when he authored his first bestselling book, *Graduate to Your Perfect Job*, at age 18. This book became a national bestseller and is estimated to have helped 100,000 members of Gen Y enter the workforce. Dorsey followed the success of his first book with four more including his newest book, *Y-Size Your Business: How Gen Y Employees Can Save You Money and Grow Your Business*. In *Y-Size*, Dorsey delivers the first complete methodology on how to best employ Gen Y in a multigenerational workforce, including more than 50 cost-effective best practices taken directly from the front lines of business.

Dorsey is a unique generational speaker, because he blends his trademark comedy and content-rich presentation style with an entrepreneur's mindset. His ability to connect with diverse audiences has taken him to all 50 states and as far away as Egypt, Finland, Spain, and India.

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In recognition of his business achievements, Dorsey won the Austin Under 40 Entrepreneur of the Year Award at age 25 - one of the youngest winners ever.